Update: ESRI Retiring the ArcGIS Marketplace

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Update: ESRI Retiring the ArcGIS Marketplace

What This Means for Your Tocsin Data Services

ESRI has announced that the ArcGIS Marketplace—their public catalog of third-party apps, data feeds, and extensions—is being retired. This change is part of a broader effort by ESRI to simplify how organizations purchase and integrate external solutions within the ArcGIS environment.

We want to clarify what this means for your Tocsin Data services.

1. No impact on your existing maps, dashboards, or integrations

All Tocsin Data layers, ingestion pipelines, and API integrations continue to operate normally. Nothing in your environment depends on the Marketplace framework.

Your access to:

- real-time incident layers
- enriched OSINT data
- maritime and aviation feeds
- custom dashboards
- ingestion and automation pipelines

remains unchanged.

2. ESRI is moving away from a public “app store” model

The Marketplace required ESRI to act as a reseller and intermediary between clients and vendors. They are now shifting to a direct licensing model, where organizations obtain external data feeds and integrations straight from trusted providers like Tocsin Data.

This approach:

- reduces procurement complexity
- shortens approval cycles
- removes regional tax and compliance constraints
- gives organizations more flexibility in choosing external data sources

3. Integrations now rely more on secure APIs

ESRI’s current roadmap emphasizes:

- ArcGIS Online and Enterprise

- Experience Builder
- ArcGIS API for JavaScript
- direct API-driven data layers

This aligns directly with how Tocsin Data delivers intelligence products. Clients can continue to add our layers into their maps using standard, secure endpoints—no Marketplace listing is required.

4. Benefits for your organization

The Marketplace retirement may actually increase your options:

More freedom

You can integrate any external data provider without Marketplace approval requirements.

Faster onboarding

New layers, feeds, or dashboards can be connected directly, without waiting for ESRI to vet listings.

Broader capability

Some real-time or specialized data products—like the ones we provide—were never well-served by the Marketplace model. The new approach supports more advanced data ingestion and automation workflows.

5. What Tocsin Data is doing next

We are fully aligned with ESRI's direction and are already adapting to the updated procurement model.

In response, we are:

- expanding our library of API-ready maps and intelligence layers
- improving support for ArcGIS Online and Enterprise administrators
- publishing clear configuration guides for adding Tocsin Data feeds to your AGO items
- enhancing our real-time ingestion engine to support even larger datasets
- preparing new dashboards designed specifically for Experience Builder and the ArcGIS JS 4.x framework

Nothing changes for your existing services, and new integrations will become even easier.

If you need assistance

If your GIS team has questions about how this change affects your workflows, or if you would like support connecting new data feeds to ArcGIS Online or ArcGIS Enterprise, we're here to help.

Tocsin Data

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